



NATURAL ZINC
**Surf
mud**

Tinted Covering Cream

All-day waterproof barrier protecting against
the harsh conditions faced by surfers

45g e

[Naturally Created
Scientifically Tested
Real-world Proven]



2023 BRAND REFRESH




**Expanded vision embracing all who cherish
the ocean, lead active lifestyles and seek
conscious products**

Zinc Oxide: the heartbeat of Surf Mud


Every Surf Mud sunscreen product proudly uses non-nano Zinc Oxide as its singular active ingredient, championing nature's ultimate reef-friendly sun guardian.

SUNSCREEN CHEMICALS AND MARINE LIFE

How **sunscreen chemicals** enter our environment:




The sunscreen you apply may not stay on your skin.



When we swim or shower, sunscreen may wash off and enter our waterways.


How **sunscreen chemicals** can affect marine life:




Chemicals in some sunscreens that can harm marine life:

- 3-Benzylidene camphor
- 4-Methylbenzylidene camphor
- Octocrylene
- Benzophenone-1
- Benzophenone-8
- OD-PABA
- nano-Titanium dioxide
- nano-Zinc oxide
- Octinoxate
- Oxybenzone


GREEN ALGAE: Can impair growth and photosynthesis.




CORAL: Accumulates in tissues. Can induce bleaching, damage DNA, deform young and even kill.




MUSSELS: Can induce defects in young.




SEA URCHINS: Can damage immune and reproductive systems, and deform young.



FISH: Can decrease fertility and reproduction, and cause female characteristics in male fish.





DOLPHINS: Can accumulate in tissues and be transferred to young.





Here are a few ways to **protect ourselves and marine life:**


Consider sunscreen without chemicals that can harm marine life, seek shade between 10 am & 2 pm, and use Ultraviolet Protection Factor (UPF) sunwear.



Seek shade



Umbrella


Sun hat


Sunscreen


UV Sun glasses


Sun shirt


Leggings

Revised Sep. 2020 oceanservice.noaa.gov/sunscreen

Rejuvenated
lineup

Eco-conscious
packaging



surfmud

The Original (and the best!) Tinted Covering Cream

 **SURFMUD: Natural Zinc: Tinted Covering Cream 45g** reviewed by Patrick Duncan ★★★★★

I just got back from a 7 day surf trip to Oaxaca Mexico with 10 guys. One guy from Hawaii had surfmud, the rest of us had Manda, Zinka, Head Hunter. We surfed for about 4 hours a day. The guy with the Surf mud was the only one of us that didn't get cooked. As soon as I got back home I ordered \$50 worth!!!!

 **SURFMUD: Natural Zinc: Tinted Covering Cream 45g** reviewed by Tony Brown ★★★★★

Amazing product. My skin has never been healthier. I had pretty bad skin damage and at 60 my GP and also skin specialist said it was due to years of (mostly) unprotected exposure ... "nothing can be done". I discovered Surf Mud at a paddle event promotion. Not only did it protect from the elements but rejuvenated it and stopped it from drying out.

 **SURFMUD: Natural Zinc: Tinted Covering Cream 45g** reviewed by Joey ★★★★★

I used to work at a surf camp on the south coast and some weeks in summer I'd be 35 degrees and cooking all day while we gave lessons for 10 hours. We all used Surf Mud and it would hold for the whole day and give reliable protection. No I'm back in Europe and would love to get some for me and the stuff of our surf school because there is no other Zinc like it.

Reef Safe



Natural Ingredients



Preservative Free



Australian Made



Recyclable



No Animal Testing

Ocean Addicts Sunscreen SPF30

Evolving from the tried and trusted '*Surfmud the Lotion*', this sunscreen is meticulously crafted for all ocean sports enthusiasts. Thick, sticky and proven by surfers to stay on even in the harshest conditions. The name change resonates profoundly with a more diversified ocean-loving community.

Legendary,
uncompromising in-water
performance.
Made for all ocean sports
enthusiasts.



Surfbaby Sensitive Sunscreen SPF30

Building on the legacy of 'Surfbaby Sunscreen', this revamped product is now backed by compelling HRIPT results and officially labelled as *Dermatologist tested*. ZERO adverse reactions were reported from a diverse study panel of 108 subjects – half of which presented with self-assessed sensitive skin.

The go-to sunscreen for not only our tiniest beach enthusiast, but all outdoor lovers with sensitive skin.



Mineral Sunscreen SPF50+

A new entrant in the Surfmud lineup. Crafted to offer a lighter skin feel but maintaining robust protection. With 4 hours of water resistance, it's the quintessential choice for beach loungers and daily warriors while ensuring very high UV defense.

Higher SPF - lighter skin feel. For every day, outdoor, active-lifestyle use at the beach or anywhere else.



A surfer is riding a large, curling wave, creating a tunnel effect. The water is a vibrant turquoise color, and the wave's crest is white with foam. The surfer is in the center of the barrel, looking towards the camera. The background shows a clear blue sky and the ocean surface.

Made in Australia
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